

29th Awards



SPONSORSHIP

2024



**HUNTER REGION
BUSINESS EXCELLENCE
AWARDS** THE HUB
HUNTER REGION BUSINESS



About

Recognising Excellence

Now in their 29th year, the Hunter Region Business Excellence Awards have built a reputation as the Hunter's premier business awards.

Being professionally judged, the awards are a sought-after, trusted source of information for consumers with previous winners and finalists experiencing a significant increase in business following the awards.

Open Monday 5th February 2024

Closes Sunday 31st March 2024

Gala Dinner Friday 24th May 2024



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Benefits of Sponsoring the 29th Awards

- Sponsoring local small business awards is a great way to support your community and promote your business at the same time.
- Increase your business awareness and visibility by placing your brand in front of a large audience of potential customers and partners.
- Enhance your recognition on our promotional materials, includes your logo on the website, social media, and printed materials including Newcastle Weekly.
- Demonstrate your commitment to the community and show you are committed to supporting your community and the small businesses that make it up.
- Attract positive publicity. Sponsoring the business awards is a great way to increase positive publicity for your business. You may also be featured in local news articles and social media posts, which can help to raise your profile and help you reach a wider audience.





Business of the Year

The Business of the Year Award Winner is the finalist judged to embody the core values of business innovation, leadership development, customer loyalty, customer service, business sustainability, sales and marketing and innovative thinking across a variety of award criteria.



"This Award was more than just a 'pat on the back'. It has proven to be a significant boost to our credibility in increasingly important circles of influence in ways we didn't expect. This regard has extended well beyond the Hunter Valley and offers us to look to accelerate our opportunities and subsequent growth"

Andrew Mason UAINE Candles



Categories

- Hospitality & Tourism
- Online Business
- Personal Services
- Professional Services
- Health Services
- Trades & Industry
- Financial & Real Estate Services
- Not-For-Profit Business
- Home Based Business
- General Business
- New Start Business
- Access & Inclusion
- Customer Service - Individual
- Customer Service - Whole Business
- Young Entrepreneur
- Business Woman of the Year
- Business Leader of the Year
- Business of the Year



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Sponsorship Packages

Silver

\$500 inc

- One Social Media Promotion every month
- Small sponsor feature on The Hub's Awards Website with backlinks to your website
- Your logo on the Business Awards Program (small)
- Your logo on the Business Awards certificates (small)
- Your logo on our Presentation at Gala dinner night

Gold

\$1300 inc

- Three Complimentary tickets to the Gala Dinner
- Display your Promotional Banner at the Gala dinner.
- Verbal recognition by MC at the Gala dinner
- 2 Social Media promotions every month
- Medium sponsor feature on The Hub's Awards Website with backlinks to your website
- Announce and present category Winner
- Your logo on the Business Awards Program (medium)
- Your logo on the Business Awards certificates (medium)
- Your logo on our Presentation at Gala dinner night

Platinum

\$3300 inc

- A 30 second video that can be use to promote your business on your website, social media, and in other marketing materials.
- Announce and present Business of the Year Winner
- Announce and present category Winner
- Six Complimentary tickets to the Gala Dinner
- Display your Promotional Banner at the Gala dinner.
- Verbal recognition by MC at the Gala dinner
- Four Social Media promotions every month
- Large sponsor feature on The Hub's Awards Website with backlinks to your website
- Your logo on the Business Awards program (large)
- Your logo on the Business Awards certificates (large)
- Your logo on our Presentation at Gala dinner night

Sponsor Application

I'm interested in being a sponsor for the
29th Annual Hunter Region Business Excellence Awards.

Name: _____

Company: _____

Phone: _____

Email: _____

Signature: _____ Date: _____



Gold & Platinum Sponsors: My preference is to sponsor a
category award is : _____

I would like to supply these goods/services

To the value of \$_____ for the Awards Presentation Night

Invoice me for the amount of \$ _____ (inc GST)

I would like to pay by credit card:

Card number _____

Expiry date _____ CVV _____ (Please note a 2.9% surcharge applies)